



Proper Use of University Trademarks

List of University Licensees for Promotional Items

This is a friendly reminder about guidelines for purchasing University branded promotional items.

In an effort to ensure the appropriate and legal use of the University's trademarks, logos, and word marks, we are asking that you only purchase University branded promotional items (not for resale) from [University Licensees](#).*

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Only suppliers specifically designated as *University Licensees* have rights to produce products using University of Pittsburgh trademarks and word marks. Suppliers designated as *University-wide Contracted Suppliers* are not automatically University Licensees unless designated as such. At this time, we do not have a University-wide Contracted Supplier that is also a University Licensee. If a University Licensee becomes a University-wide Contracted Supplier, this distinction will be made in our supplier directory and in our announcements.

For further information about the use of the University's name, logos, trademarks, and service marks, please refer to [University policy 08-01-01](#).

If you have questions, please contact [Lori Burens](#), Director of Licensing and Merchandising, or [Bill Young](#), Director of Communication Services.

Thank you,

University of Pittsburgh-PantherExpress

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